

Raise funds with Australia's
smartest rounding app.

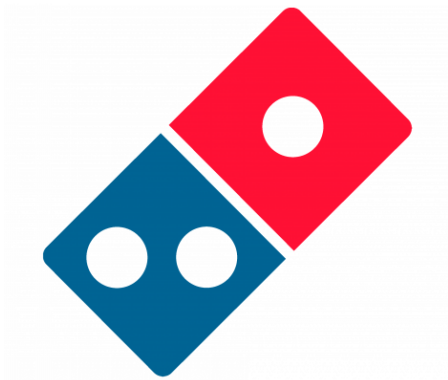


We 'round up' the change when your supporters shop.

- Raise funds without fuss and hassle
- Boost contributions to your cause
 - Raise funds automatically
 - Keep raising all year round



Rounding Up isn't new.



coles



- Must be a big charity with a high profile
- Limited charities on tills or as beneficiaries
- Brands claim round ups as their donations



ROUNDĂ

We offer 2 models for round-ups. 'Split' round-ups. Or 'No Split'.

- Secure opt-in with online banking
- Connect an account in minutes
- Get supporters to save for kids
(or any other account they choose)



Model 1: Split round-ups

Child savings

50%



Charity income

50%



Minus program costs inc. bank fees, processing costs,
customer fees, service provider licensing.

Model 2: No Splits

Charity income

100%

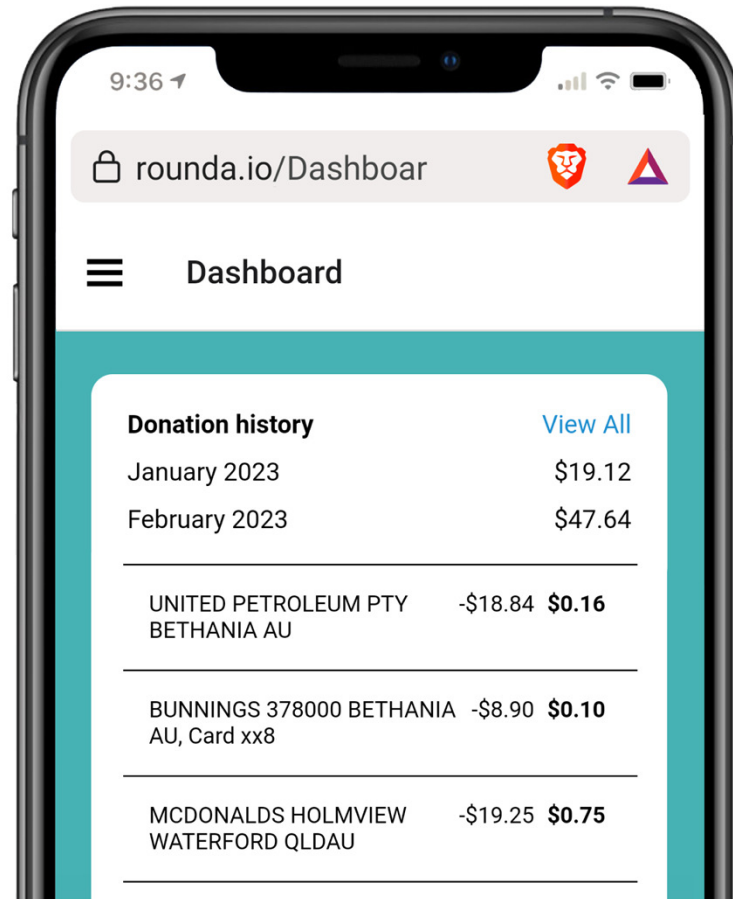
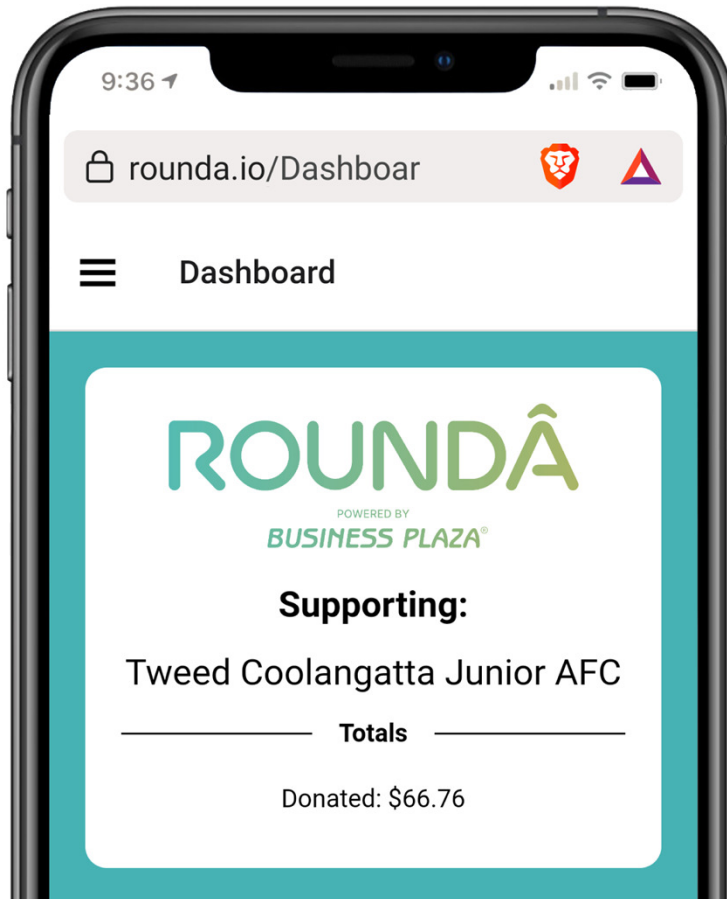


Minus program costs inc. bank fees, processing costs,
customer fees, service provider licensing.

Debit Cards Only

- Roundâ transactions only processed on Debit Cards
 - Roundâ is real money each month

Take a peek...



Estimated Round Up Per Year

\$300

Per opted-in member, per year.

Projections based on beta test results.

How the split works for charities

Estimated savings
(e.g. child)

\$150

Per child, per year

Estimated
charity funding

\$150

Per opted-in member, per year

Projections based on beta test results.

It adds up quickly

Automatic fundraising:

200 supporters @ \$150 pa

Approx.

\$30,000+ per year

Projections based on beta test results. Minus costs.*

How 'no split' works for charities

Estimated charity funding
\$300

Per opted-in member, per year

Projections based on beta test results.

Automatic fundraising:
200 supporters @ \$300 pa

Approx.
\$60,000 per year

Projections based on beta test results. Minus costs.

Supporters in Control

- Limit Top Up amounts per transaction up to \$1, \$2, \$5
 - Limit weekly giving, \$7.50, \$10, \$12.50, Unlimited.
 - Pause and Reactivate at will.

Bank level security

- Users on-board via internet banking e.g. ANZ, Commbank
 - Email verification for users
- Read-only access can not make changes to accounts
 - Statement verification for organisations



Your next steps...

ROUNDĂ

Easy

1. Sign up with Roundâ via online form

<https://www.fundraisingdoctor.org/rounda/>

(Roundâ will need to sight a bank statement to approve you)

2. Send the URL link we provide to your supporters

3. Set and forget!

4. We'll deposit funds into your account 6th – 10th of the following month.

Thanks for your time



Feedback is always welcome:

Charles Alder

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